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Adventures in Wish Granting

Dear Make-A-Wish Friends.

Every year is an adventure at Make-A-Wish® Massachusetts and Rhode Island. We meet courageous children and families, work with selfless and talented volunteers, and collaborate with generous financial and in-kind supporters to share the joy of our mission as widely as we can.

This year's adventure begins with an incredible 30% increase over last year in the number of eligible children being referred to us — a result of expanded outreach to the medical community. This is a beacon of the growth in wishes that we must be prepared to grant during our 2016 program year, which began on September 1.

Our costs are also growing. It now takes, on average, \$8,000 to grant a wish. More than ever, we need your support to ensure that every eligible child feels the empowering hope, strength, and joy of a wish fulfilled. Come along with us as we set out for another year of making wishes come true through our shared commitment to the power that a wish has in uplifting seriously ill children and their families.

From Kate's journey to a dude ranch to new backyard spaces and thrilling moments with celebrities, we never know where our children will take us. We love this adventure and we're sincerely grateful that you're a part of it, for it wouldn't be possible without you!

With sincere appreciation,



Robert L. Paglia, Chairman Board of Directors

Charlotte A. Beattie Chief Executive Officer

🚰 @MassRIWish 🄰 @MakeAWishMassRI 📳 @MakeAWishMARI 🛗 youtube.com/MakeAWishMassRI

Please Join Us

WINE AND WISHES

OCTOBER 16 • 6 - 8 P.M. **MORTON'S** THE STEAKHOUSE. SEAPORT, BOSTON

Enjoy fine wine tastings, gourmet food pairings, and more!

Become a Wine and Wishes 2015 sponsor and reach the sought-after demographic of Boston-area professionals in their mid-20s to mid-40s.

#WineandWishesMA

massri.wish.org/ wineandwishes

The 2016 Make-A-Wish

SATURDAY, APRIL 9 INTERCONTINENTAL BOSTON

Our signature annual event returns for its 11th year! Join us for an inspiring evening celebrating our mission and wish children.

Support wishes by becoming a Make-A-Wish Gala sponsor.

massri.wish.org/gala

Spring 2016

24th Annual Make-A-Wish Golf Tournament **EASTERN MASSACHUSETTS DATE TO BE ANNOUNCED**

> Swish Night **APRIL 2, 2016** LONGMEADOW, MA

Evening of Wishes MAY 21, 2016 **OMNI PROVIDENCE HOTEL** PROVIDENCE, RI

Make-A-Wish Golf Classic **JUNE 6, 2016 WEST SPRINGFIELD. MA**



You Are Invited!

For event details and sponsorship opportunities, visit massri.wish.org/events or contact Jo-Anne Spillane at 617.367.9474 or ispillane@massri.wish.ora.

Upcoming Promotions

Participate in these promotions to help make wishes come true!

share the love

Eighth Annual Subaru Share the Love Event

During the Share the Love event, Subaru of America, Inc. will donate \$250 for every new Subaru vehicle sold or leased between November 19, 2015 – January 2, 2016 (up to \$10 million), to a choice of participating charities including Make-A-Wish. Visit subaru.com/share beginning in November for more details.

Macy's is Back to Help Grant Wishes

Thanks for Sharing, the retailer's biggest cardholder event, is going on now. For each enrollment fee of \$25 charged to a Macy's card, Macy's will donate \$10, up to a total of \$15 million, to Make-A-Wish and other charities. Once enrolled, Macy's cardholders receive 10% rewards on eligible Macy's Card purchases in stores and on macys.com through December 31, 2015. Learn more at macys.com/thanks.

Starting November 6, Macy's will turn your letter to Santa into a \$1 donation to Make-A-Wish – up to \$1 million nationwide – through its eighth annual Believe campaign. Visit macys.com/believe for details. To learn more about hosting a letter-writing campaign with your school, business, or community group, contact Peg Wheble at pwheble@massri.wish.org or 413.367.9474.



4 WISHING WISHING 5

Donate Your Frequent Flier Miles

You can defray airfare costs – our biggest wish-granting expense – by donating your frequent flier miles and encouraging your contacts to do the same.

Millions of Miles Needed

Donated miles do not expire.

To donate your miles or for details:

massri.wish.org/miles 888.354.9474

Your miles help make more wishes come true!

Organize a Corporate Airline Mileage Campaign

Looking for an easy way to get employees involved in giving back? Host a frequent flier mileage campaign this fall!

Contact Jordan Salvatoriello at 617.367.9474 or isalvatoriello@massri.wish.org to learn more.

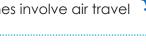






DID YOU KNOW:

77% of wishes involve air travel





80 cents of every dollar donated goes directly to children's wishes



Our organization is an accredited charity under the BBB Wise Giving Alliance's Standards for Charity Accountability



Walt Disney World® Resort remains the most popular wish









Unbridled Joy for Cowgirl KATE

Kate stands as tall as the Tucson Mountains behind her and surveys the desert scenery. The trying moments of the past year begin to fade as she embarks on a week of adventure at White Stallion Ranch for her wish!

A compassionate child who loves music, dancing, and animals. Kate was diagnosed with an inoperable brain tumor at age five in August 2014. Her treatment has included radiation, a clinical trial, and several experimental treatments.

Thankfully, Kate's cancer diagnosis hasn't tempered her memorable giggle, which fills the air as she meets Reno. A spirited brown horse with a white blaze on her face, she quickly becomes Kate's favorite sidekick as she lives the life of a cowgirl. The two take daily rides together and Kate helps to care for Reno, too.

Each day, Kate excitedly dons her new leather cowgirl boots – a gift from her wish volunteer team. She soaks in the atmosphere as she and her younger sister meet ranch hands and learn all about western life. Kate takes part in a show with a professional roper, and even manages to lasso a "cow" herself!

When Kate first set her sights on a dude ranch experience for her wish, she had three goals in mind: to wear cowgirl boots, to ride a horse, and to wrangle a cow. Through equal parts imagination, courage, and heart, she accomplishes these goals with campfires, dancing, and her signature giggle and spunk mixed in. It's a week of unbridled joy as bright as an Arizona sunset for Kate and her family.

"We cherish the memories we made through Kate's wish and the time we spent together in a beautiful setting. Thank you to all who support this organization and make wishes come true!"

- Abigail and Matthew, Kate's parents

Wish Volunteer Team: Babara Farnsworth and Marilyn Sullivan

Faith, 14

Ken, 14

Mark, 14

Arsene, 15 Harriet, 15

Samuel, 15

Hannah, 16

Miguel, 16

Ryan, 16

Sarah, 16

Jamison, 17

Fatima, 18

Karyssa, 18

to go to St. Thomas

Samantha, 15

wishes full of hope, strength, and joyTHANKS TO YOU!

WISHES GRANTED BETWEEN JANUARY 1-JULY 31, 2015

to meet Ross Lynch from Austin and Ally Joan, 10

to meet the Ballinger family from YouTube Faith, 11

to meet Norman Reedus from The Walking Dead Cassidy, 16

to meet Mindy Kaling Margaret, 14

to meet Harrison Ford Daniel, 19

to meet WWE® Superstar John Cena® Samuel. 14

to meet "Cake Boss" Buddy Valastro Sarah, 19

to meet Bill Gates Thomas, 14

to meet Gavin DeGraw and co-write a song with him

to meet Shania Twain Kaci, 17

Liam, 17

to meet Maria Stephanos at the Fox 25 News studio Benjamin, 17

to meet the dolphins Winter and Hope at the Clearwater Aquarium in Florida

Katelyn, 11

to meet the cast of Girl Meets World Akyla, 14

to have country artist Lee Brice visit me to sing me a song

Barry, 16

to have a Yorkie Poo puppy

Zuehailey, 10

to change my name Cara, 19 to have a private screening of Minions Adam. 2

to have video gaming equipment

Javier, 11

to have a computer

Henry, 12 Harry, 14 Ian, 15 Matthew, 18 Zachary, 18

to have a portable recording studio

Owen, 12

to have ceiling tracking for a lift in my house

Gerry, 16

to have a year of therapeutic horse sessions Adriana. 3

to have a sportcourt Ari, 3

to give back to a family in need Sarah, 20

to have a backyard playset

Nathan, 4 Alejandro, 6

to have a room makeover Kayshawn, 14 Joshua, 17

to have a shopping spree

Zachary, 7 Shirley, 9 Angela, 11 Nkemdilim, 12 Theresa, 12 Alexis, 14 Destinie, 14 Fernando, 14 Matthew, 14 Isaiah, 15 Mark, 16 Jill, 17

Mary, 18

Stanley, 18

to have an adaptive bicycle

Ava, 4

to have an above-ground swimming pool

Sebastian, 5 Zachary, 7 Timothy, 12

to have a Boston experience Ronan, 7

to have a pull trailer to go camping

Christian, 4 Dillon, 5

> to go to Great Wolf Lodge Crystaly, 7

to go on a Caribbean cruise Sophia, 10

to go to New York City Ava, $2\frac{1}{2}$

to go on a Hawaiian cruise Keith, 17 Peter, 20

to go to a taping of Saturday Night Live in New York City Eliza, 18

to go to Tradewinds Resort in Florida Scarlett, 4

to go to Legoland in Florida

Timothy, 9

to go to South Seas Island Resort in Florida Karen. 9

to go on an Alaskan fishing trip Samuel, 18

to go to a dude ranch in Arizona to be a cowgirl Katherine, 6









to go to Google headquarters in San Francisco Warren, 13

to go to the Island Dolphin Care program in Key Largo, Florida Mira, 14

to go to ComicCon in San Diego

Eric, 14 Damian, 17

to go to Legoland in California Brendan, 17

to go to Hawaii Colt, 8

Liam, 8 Mason, 10 Christopher, 11 Melanie, 15 Cheyanne, 18 Jayson, 18

to go to Big Sky Resort in Montana

Gavin, 8 Timothy, 12

to go to Hollywood Michael, 18 to go to Universal Studios California Rylee, 14

to go on a Disney cruise Jordyn, 3 Abbeygale, 7

Emilio, 7 Jordan, 7 Rachel, 10 Ella, 12 Esteban, 16 Natyarie, 17

to go to Disneyland® Resort Iman, 5

Noelle, 11 Alexandre, 12 to go to Walt Disney

World® Resort Isleiny, 2 Broderick, 3 Harriet, 3 Matthew, 3 Maximus, 3 Michael, 3 Shivani, 3 Talia, 3

Andrea, 4

Eliana, 4
Ellen, 4
Junaraliz, 4
Kasey, 4
Kherly, 4
Nevaeh, 4
Oliver, 4
Robert, 4
Salma, 4
Thiago, 4
Ziad, 4
Brandon, 5
Donovan, 5
Evan, 5
Jayda, 5
Norah, 5
Victoria, 5
Charlotte-Marie, 6

Ava, 4

Jisele, 6

Michael, 6

Ushna. 6

Vienna, 6

Audrey, 7

Bryce, 7

David. 7

Fahad, 7

Giana, 7

James, 7

Rayssa, 7

Kerry, 7

Abdi, 8

Alex, 8

Jada, 8

Jana, 8

Rudy, 8

Macarthur, 8

Mariana, 8

Matthew, 8

Joshelin, 9

Amanda, 10

Aurora, 10

Grismar, 10

Maryam, 10

Roshany, 12

Thomas, 12

Madison, 13

Dan. 10

Allan, 11

Joud, 12

Aliza, 13

Taylar, 13

Kaliah, 9

Christian, 4

Yana, 9

Jayda, 5

Norah, 5

Victoria, 5

Charlotte-Marie, 6

Connor, 6

Douglas, 6

Jayden, 6

Jeniah, 6

Yana, 9

to go to the Dominican Republic to visit family

Saelys, 4

Luis Alejandro, 12

to go to Beaches Turks and Caicos

Annie, 5

Annie, 5 Anthony, 13 to go to Atlantis Resort in

the Bahamas Hailey, 8 Adam, 9 Olivia, 11 Kevin, 12 Dariana, 13

to go to France Kelton, 11

to go to Drayton Manor Theme Park in England Michael, 11

to go to Portugal Shae, 18

to go to Morocco Selma, 14

to go to Italy Claude, 15 Alicia, 16 Cameron, 18

to go to Greece Emma, 18

to go to Japan Sherry, 18

to go to India to visit my grandparents Magnvita, 5

to go to Senegal to meet my grandparents Mary, 9 8 VOLUNTEERING SPOTLIGHT ON GIVING 9

Volunteers Help Broaden Our Reach

Meet some of our volunteers who are helping us to reach more eligible children with the life-changing joy of a wish fulfilled.



Abdel Guessas and Lynn Belkin





Volunteer With Us:

Join our team of over 600 volunteers! From wish granting and translation support to office work and special events, there are limitless ways to contribute your time and talent.

Lynn Belkin and Abdel Guessas

Lynn Belkin has been a Make-A-Wish volunteer for nearly 15 years, supporting several East Coast chapters before moving to Brookline, MA, six years ago and connecting with our organization. She represents Make-A-Wish Massachusetts and Rhode Island as a speaker and as a wish-granting volunteer, and helps to train new volunteers. A child life specialist by profession, Lynn is coordinator of Pawprints, the dog visitation program at Boston Children's Hospital.

Lynn learned of our need for translation help and recruited her colleague, Abdel Guessas, who is a concierge in the hospital's Hale Family Center for Families. Abdel, who is multilingual, is now a Make-A-Wish Massachusetts and Rhode Island volunteer, too. "Seeing a family through the wish-granting process is a very special way to give back," says Lynn, "and doing so with Abdel as my partner makes it even more meaningful."

Aline Castro

Aline Castro from Medford, MA, joined us as a wish-granting volunteer in 2013. An event stylist and dessert designer. Aline enjoys adding creative touches to wishes. She has even donated expertise and products to create a dessert table for a quinceañera wish. "It's very rewarding to work with wish children and families, helping to create amazing moments for them in the middle of difficult times. It's like magic!"

Aline also volunteers in our Boston office, providing translation support and helping with planning and logistics for wishes. "I feel blessed that I can speak two languages and help wish families feel comfortable," says Aline. "To be able to help move all the parts that add up to a wish come true is really inspiring."

To Get Started:

Learn more about volunteering at massri.wish.org/volunteer. Then, register for a volunteer training by contacting Krista Bishop at kbishop@massri.wish.org or 617.367.9474.

Upcoming Volunteer Trainings:

October 6, 2015 | 6:00 p.m. Worcester, MA

November 18, 2015 | 6:00 p.m. West Springfield, MA

你说中国人吗? ¿Habla español?

Você fala português?

friend or colleague who does? We're especially in need of volunteers to provide translation support.

Do you speak another language or have a

A Compassionate Community

A special thank you to our supporters whose invaluable contributions help make wishes come true!



Hooked on Wishes

In July, Atlantic Tuna Club members celebrated a decade of supporting wishes through their annual dinner and auction. Based in Rhode Island, the club is the oldest fishing club on the East Coast and grants a wish each year through the fundraiser. The 2015 event generated \$10,500, bringing the summer tradition's total raised to over \$95,000.



A Wish Family Team Gives Back

When Johanna Brait's wish to go to Walt Disney World® Resort was granted in 2007, supporting other children's wishes became a family affair. Johanna has raised over \$40,000 for wishes over the last eight years through the sale of her "Hanna's Hearts of Hope" necklaces (hannasheartsofhope.com), with her parents Michael and Carol pitching in to help. And, this summer, Michael's company, Brait Builders Corporation in Marshfield, MA, hosted the Brait Builders Open golf tournament, raising more than \$50,000 for our organization! It all adds up to more than 14 wishes granted thanks to the Brait family's teamwork and commitment to our mission.

Host an event to support wishes!

To discuss your fundraising idea and get started, contact Alexandra Van Strien at 617.367.9474 or avanstrien@massri.wish.org.



Lasting Impact

Ken and Judy McGraime of Wellesley, MA, chose to honor the power of the Make-A-Wish mission by including Make-A-Wish Massachusetts and Rhode Island in their estate plan. Inspired by the resilience of wish children and their families, they value the way a wish uplifts and brings out the best in everyone touched by it.

Recently retired, Ken now contributes his skills and resources to several nonprofits. A member of the Make-A-Wish Massachusetts and Rhode Island Board of Directors and a wish volunteer, he observes, "What sets this organization apart from other charities is that it not only executes its mission well, but it is also a good steward for the philanthropic support it receives."

A planned gift enables the McGraimes to leave a legacy to benefit an organization that means so much to them. "We deeply appreciate their thoughtful planning," says Charlotte Beattie, Make-A-Wish Massachusetts and Rhode Island CEO. "Ken and Judy's lasting generosity will touch children's lives in a profound way by ensuring that future wishes can be fulfilled."

Create an enduring legacy of wishes come true!

For more information about planned giving options or to notify us if you have already named Make-A-Wish Massachusetts and Rhode Island in your estate plans. contact Laura LeTourneau at 617.367.9474 or lletourneau@massri.wish.ora.

10 CORPORATE SUPPORT 11

Honor Your Clients and Employees this Holiday Season

Celebrate your clients and employees with a customized holiday card featuring artwork by a wish child and a warm holiday greeting notifying recipients of your gift in their honor. Your honoree(s) will share in your joy through this thoughtful gift, which will in turn help us deliver joy to a brave wish child through a wish come true!





Left to right: Mike Meyers, Worcester Sharks; Kaya, friend of next in line, who is wish child Brady; Bill Murphy, Fairway Mortagae: wish child Jack and his friend Caleb.

A Milestone in Generosity

Month-by-month, honoring clients through wishes

Congratulations to Bill Murphy, of Fairway Mortgage, who has surpassed \$100,000 in giving for wishes! Every month, Bill pauses during his busy schedule to reflect on his good fortune and pay it forward. A certified mortgage planning specialist with Fairway Mortgage Corporation of New England, Bill makes a monthly gift to Make-A-Wish Massachusetts and Rhode Island in honor of his clients. The past two years, he also hosted an annual client appreciation night with the Worcester Sharks hockey team, which generated additional support for wishes. Since his first donation in 2007, Bill has contributed over \$110,000 in honor of his clients to grant 18 wishes!

Interested in monthly giving? Help fulfill children's wishes all year long as a member of our monthly Wishmaker® Club!

For more information about our Wishmaker Club, contact Laura LeTourneau at 617.367.9474 or lletourneau@massri.wish.org.

To honor your clients or employees through our holiday gift program, visit massri.wish.org/holiday or call 888.354.9474. Pricing for corporate orders is available online or by phone.



In Good Company

Corporate support is essential for our wish-granting program and we're grateful to all of the companies that believe in our mission and contribute to our success.

It Takes a Team



Teamwork is at the heart of Randstad Technologies, an IT staffing and solutions firm that helps its clients build strong teams. And teamwork is at the heart of the company's support of wishes, too! "Helping to grant wishes has become a meaningful tradition at Randstad Technologies - one that engages employees and makes all of us proud," says Bob Dickey, Group President of Technology and Engineering at the Woburn, MA-based firm. Taken together, Randstad Technology's sponsorship of our annual Make-A-Wish Gala, employee contributions through workplace giving and employee-led fundraisers all add up to a current total of over \$50,000 raised for wishes. Learn more about Randstad Technologies at randstadtechnologies.com



Employees Get Creative

Massachusetts employees of KARL STORZ, a global leader in manufacturing endoscopic and other medical devices, selected Make-A-Wish Massachusetts and Rhode Island as their charity of choice for 2015 and are busy generating funds and enthusiasm for our mission. Through golf and dodgeball tournaments, an employee marketplace, a concert, and more, they're on their way to their goal of granting four wishes this year. Learn more about KARL STORZ at karlstorz.com



Investing in Communities

Rockland Trust has joined the ranks of local businesses helping to make wishes come true, with a grant of \$15,000 to Make-A-Wish Massachusetts and Rhode Island through the Rockland Trust – Peoples Federal Foundation. With locations in Eastern Massachusetts and Rhode Island, Rockland Trust is proud to invest in the communities it serves and we are proud to welcome the bank into our Make-A-Wish family. Learn more about Rockland Trust at rocklandtrust.com

Positioned for Success: Efficient and Beautiful Space!



Enter the generous team at AIS, a leading manufacturer of commercial office furniture based in Hudson, MA. This fall, AIS will be donating new furniture as our Boston office undergoes updates to increase efficiencies. Bruce Platzman, President and CEO of AIS, shared with us that "AIS participates in many charitable endeavors, but the one that we have supported above others is Make-A-Wish. I am a big believer that a positive attitude can change the way humans approach life-altering experiences. Positive attitudes, more times than not, bring about positive outcomes. We are thrilled to assist in any way we can to help bring positive energy to the lives of children one wish at a time. We will always cherish the great work that Make-A-Wish does and we are honored to be a part of it."

Make-A-Wish Massachusetts and Rhode Island is very pleased and very grateful for this donation. Thanks to AIS, we will have more workspaces available to ensure that our staff and volunteers will be working comfortably and efficiently as we begin a busy year of wish granting! *Learn more about AIS at ais-inc.com*



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Subscribe to email updates at massri.wish.org/subscribe

Make-A-Wish® Massachusetts and Rhode Island grants wishes for children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy.



FOR INFORMATION ON SPONSORSHIP OR IN-KIND OPPORTUNITIES:

MASSRI.WISH.ORG/GALA OR 617.367.9474